

PORTFOLIO

A green, multi-pointed starburst logo with the word "gal*" in a cursive script and "DESIGN" in a sans-serif font below it.

2026

About me :)

Hey there, so good to see you here!

I'm a Brazilian graphic designer currently based in Australia with a strong passion for creating meaningful brands and book covers and telling stories through visuals.

I'm particularly drawn to projects that allow me to explore bold concepts, storytelling, and purposeful design, so if you relate to that as well let's have a chat!

Outside of work, you can always find me reading a book or two, drawing and doodling around, experimenting different arts and crafts or looking for some Brazilian food (haha). Thanks for stopping by, hope you enjoy my work!

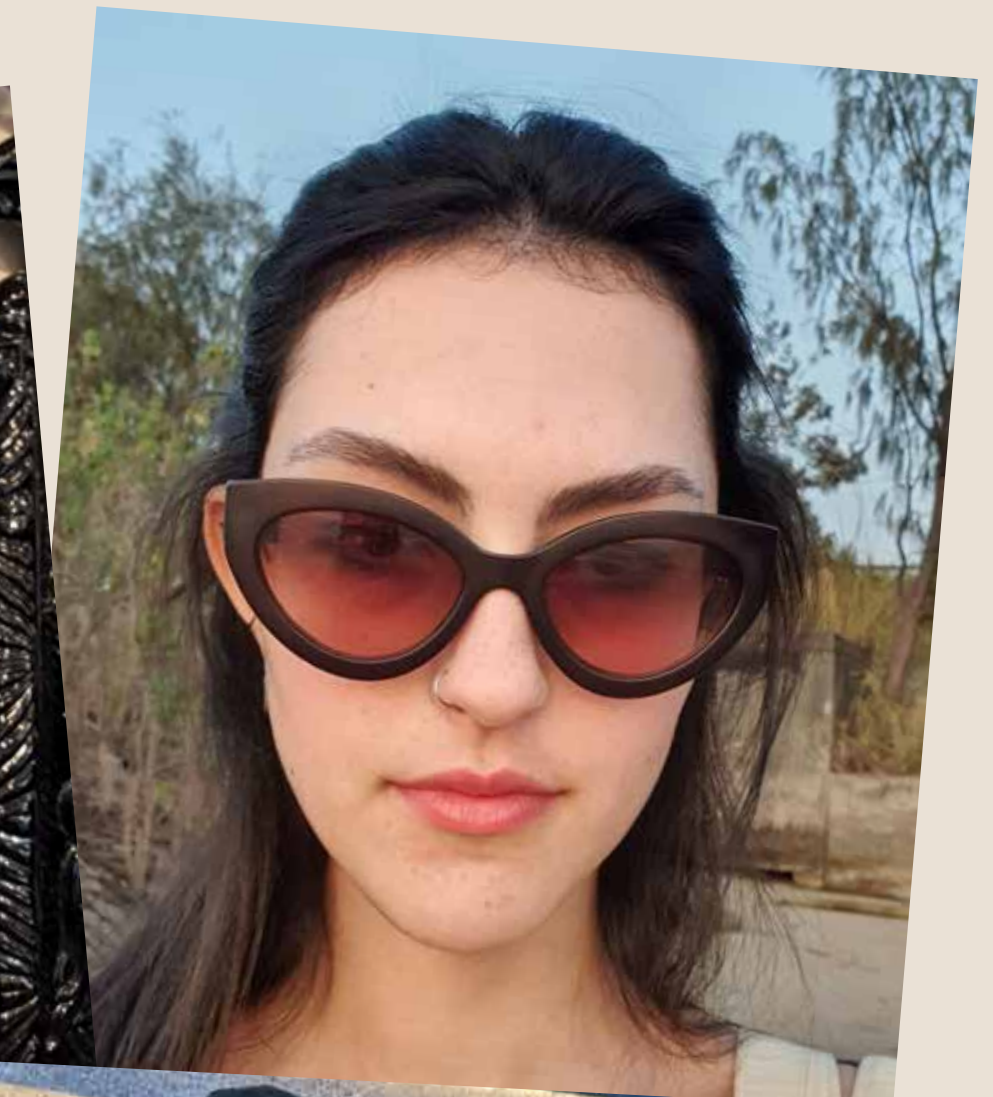
Brand Identities

Book Covers

Social Media



btw this was at a
really cute book shop



Brand Design

01.





Project	Year	Industry	My role
Zing Juice Bar	2026	Food and beverages	Branding Logo design Illustration Merchandise

Zing Juice Bar

Zing is a brand-new juice bar in Coolangatta, Gold Coast.

Eco-friendly, it uses fresh ingredients from the local area, is modern yet beachy, friendly and vibrant.

The shop is surrounded by numerous local cafes, restaurants, and pop-up shops, so the brand image must stand out among them.

Moodboard

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Hand-made texture
on logo and mascot



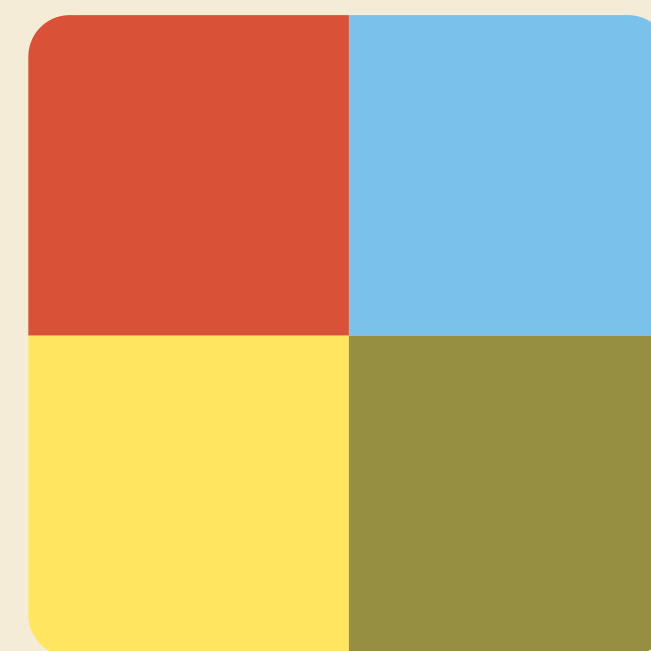
Mix of colourful vintage
style fruit stickers



Top view images of all
drinks on menu



Friendly mascot
that incorporates
a fruit shape



Variant of logo in
hand-made style stroke

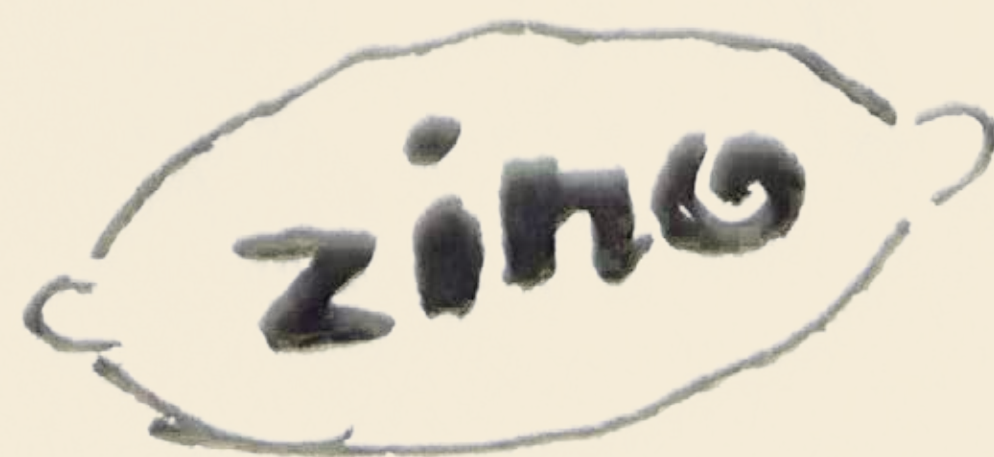


Contrast of flat stickers with
photography in graphics





fruit
stickers



ziiiiiing

letter "i"
repeting

tongue out



mascot as
letter "g"





#d95136 C 10
R 217 M 79
G 81 Y 81
B 54 K 1

#7ac1eb C 53
R 122 M 9
G 193 Y 0
B 235 K 0

#ffe560 C 2
R 255 M 7
G 229 Y 21
B 96 K 0

#968e41 C 42
R 150 M 31
G 142 Y 83
B 65 K 16

#f5ecd8 C 5
R 245 M 7
G 236 Y 18
B 216 K 0

#422814 C 47
R 66 M 69
G 40 Y 81
B 20 K 72

Bold style, for
titles or headlines

Anton

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
!@#\$%^&*()**

Regular or light
style, for long and
secondary text

Formiga

BCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
!@#\$%^&*()

ZING

ZINC
JUICE BAR



ZINC

ZING



JUICES

Small \$5.50 | Medium \$7.50 | Large \$8.50



Vege Wedgie
Celery, pineapple, mango, banana, apple



Super Dooper Veg
Carrot, beetroot, parsley, ginger, apple



I see Red
Lime, beetroot, carrot, celery, ginger



Gone Troppo
Pineapple, mango, apple



Berry-Lish
Strawberry, watermelon, orange, blueberry



Citrus Mistress
Orange, grapefruit, lemon, lime



Rockafella
Rockmelon, strawberry, pear, apple



SNACKS

Banana Bread	served with warm butter and icing sugar	\$7.50
Ham & cheese croissant	served with country smoked leg ham & cheese	\$12
Orange and almond cake	served with a dollop of whipped cream	\$7.50
Protein balls	choc coconut / peanut butter / coco vanilla	\$3 ea

SMOOTHIES



A-SIGH-E
Acai berry, banana, milk, yoghurt, honey



Coco Banana
Banana, milk, yoghurt, honey, coconut milk



Breaky on the Run
Coconut water, strawberry, cacao, honey, yoghurt, muesli



Jungle Love
Kale, spinach, banana, coconut water, mango, coconut yoghurt



Strawberry Fields 4ever
Strawberries, fresh coconut water, coconut yoghurt



Coco Berry
Strawberries, cranberries, raspberries, almond milk, coconut yoghurt



Miss Mango
Mango, banana, fresh coconut water, organic coconut yoghurt



Caffeine Fix
Espresso, coconut water, hazelnut, Whey Protein



COFFEE

Espresso	\$4.00
Short macchiato	\$4.00
Long macchiato	\$4.00
Latte	\$4.00
Cappuccino	\$4.00
Flat white	\$4.00
Long black	\$4.00
Hot chocolate	\$4.00
Mocha	\$4.50
Chai latte	\$4.50
Iced coffee	\$4.70
Iced chocolate	\$4.70
Iced mocha	\$4.70
Iced chai	\$4.70
Iced latte	\$4.70



WE ARE OPEN!

7AM TO 5PM

ZING



Brand Design

02.





Project	Year	Industry	My role
Lily Pilates	2026	Fitness Wellbeing	Branding Logo design Merchandise Social Media

Lily Pilates

Recently opened pilates studio based in the Gold Coast. Modern and expressive, it blends strength with softness through a bold, pink-led identity. The studio promotes a welcoming and empowering atmosphere, offering a space where movement feels energising and inclusive. Surrounded by trendy wellness spots and fitness studios, the brand is designed to stand out with its vibrant personality and confident visual presence.

MOODBOARD.

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Images of the studio showcasing the colour palette



Caligraphy style logo combined with sans serif for balance

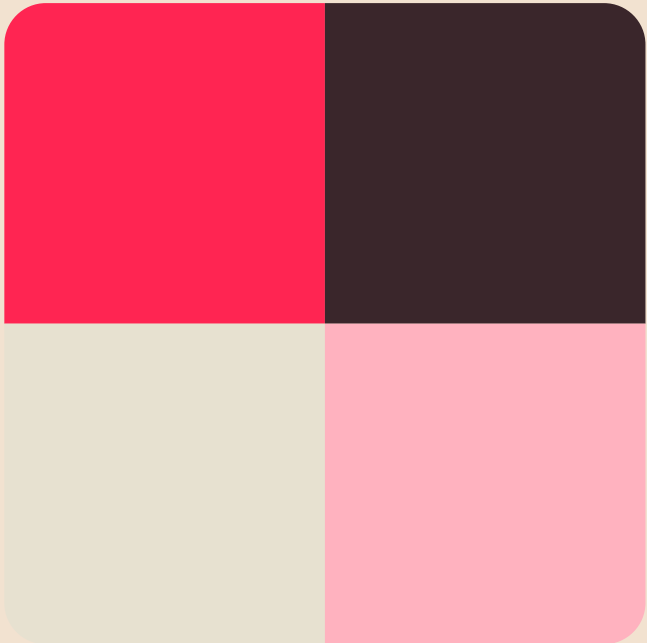


Use of pink as 80% of the colour palletete, not only in graphics but on store as well



Shape simulating the human body in movement





Soft and simple lines on the main logo



Use of all caps and full stop on graphics as an stylistic choice



Script typography to represent movement, flow and personality



Use of images that show the female body in movement, practicing pilates





I WOKE UP
FOR PILATES.

#ff2552 C 0
R 255 M 91
G 37 Y 51
B 82 K 0

#3a262b C 59
R 58 M 72
G 38 Y 53
B 43 K 70

#f2e2d0 C 6
R 242 M 12
G 226 Y 20
B 208 K 0

#ffb2bf C 0
R 225 M 42
G 178 Y 13
B 191 K 0

FUTURA
FAMILY FONT

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
!@#\$%^&*()

Lily PILATES

Lily PILATES

Lily

L

The image shows the exterior of a pink building. At the top, there is a balcony with a white metal railing. Below the balcony, the word "Lily" is written in a large, white, cursive script, followed by the word "PILATES" in a smaller, white, sans-serif, all-caps font. The building has three arched windows with white frames. The central window is the largest and provides a view into the interior of the studio. The two side windows are smaller and show a reflection of the street.

Lily PILATES

I WOKE UP FOR PILATES.

Lily PILATES

LILY HART
Pilates coach

(07)45678901
contact@lilypilates.com
www.lilypilates.com.au



MAKE
YOURSELF
A PRIORITY.





WELLNESS
STRENGTH
FOR YOURSELF.



I WOKE UP FOR **PILATES.**

WELLNESS
MOVEMENT
FOR YOURSELF.



LILY PINK
WELLNESS SET?
NOW **25%OFF**

*ONLY AT PHYSICAL STORE



Brand Design

03.



NINA RAMOS

MÉDICA VETERINÁRIA CLÍNICA GERAL

CRMV-SP 12345



NINA RAMOS

MÉDICA VETERINÁRIA CLÍNICA GERAL

CRMV-SP 12345

Project	Year	Industry	My role
Nina Ramos Veterinarian	2024	Veterinarian Pet care	Branding Logo design Merchandise Social Media

Nina Ramos Veterinarian

Nina Ramos is a vet dedicated to the care of cats and dogs in Brazil. With a focus on minimalism and elegance, the brand maintains a warm, friendly, and compassionate feel that reflects the nature of veterinary care. The visual identity is built around a clean, typography-based logo, supported by subtle illustrative elements.

Moodboard

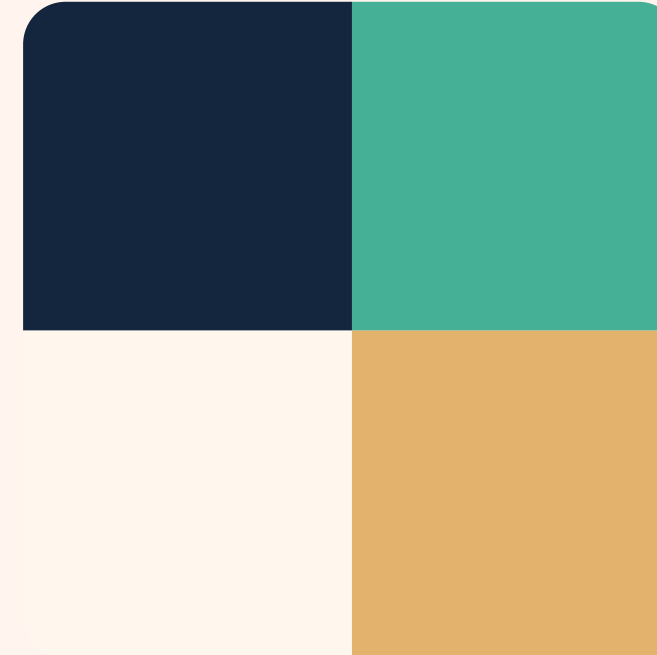
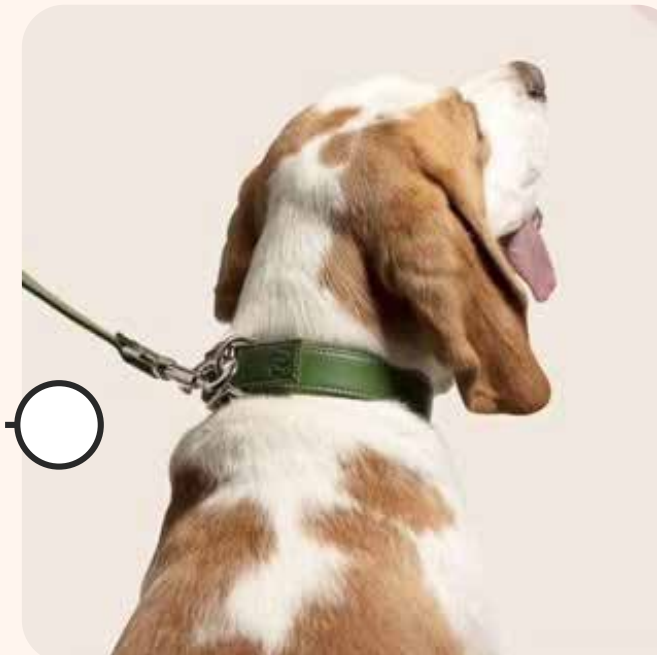
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Mix of serif font with sans serif to complement the logo



Flat illustrations of cats and dogs in movement

Simple photography with clean, light backgrounds



Images of humans and pets interacting

Pattern with cats and dogs illustrations



Mixture of images and pattern in the background



NINA RAMOS

MÉDICA VETERINÁRIA CLÍNICA GERAL

CRMV-SP 12345



#48b096
FOREST

#00908c
WATER

#0b263f
MIDNIGHT

#fff5ee
VANILLA

#e4b36e
GOLD



NINA RAMOS

MÉDICA VETERINÁRIA CLÍNICA GERAL

CRMV-SP 12345



AMBROISE STD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

!@#\$%^&*()

For titles and headlines

GOTHAM

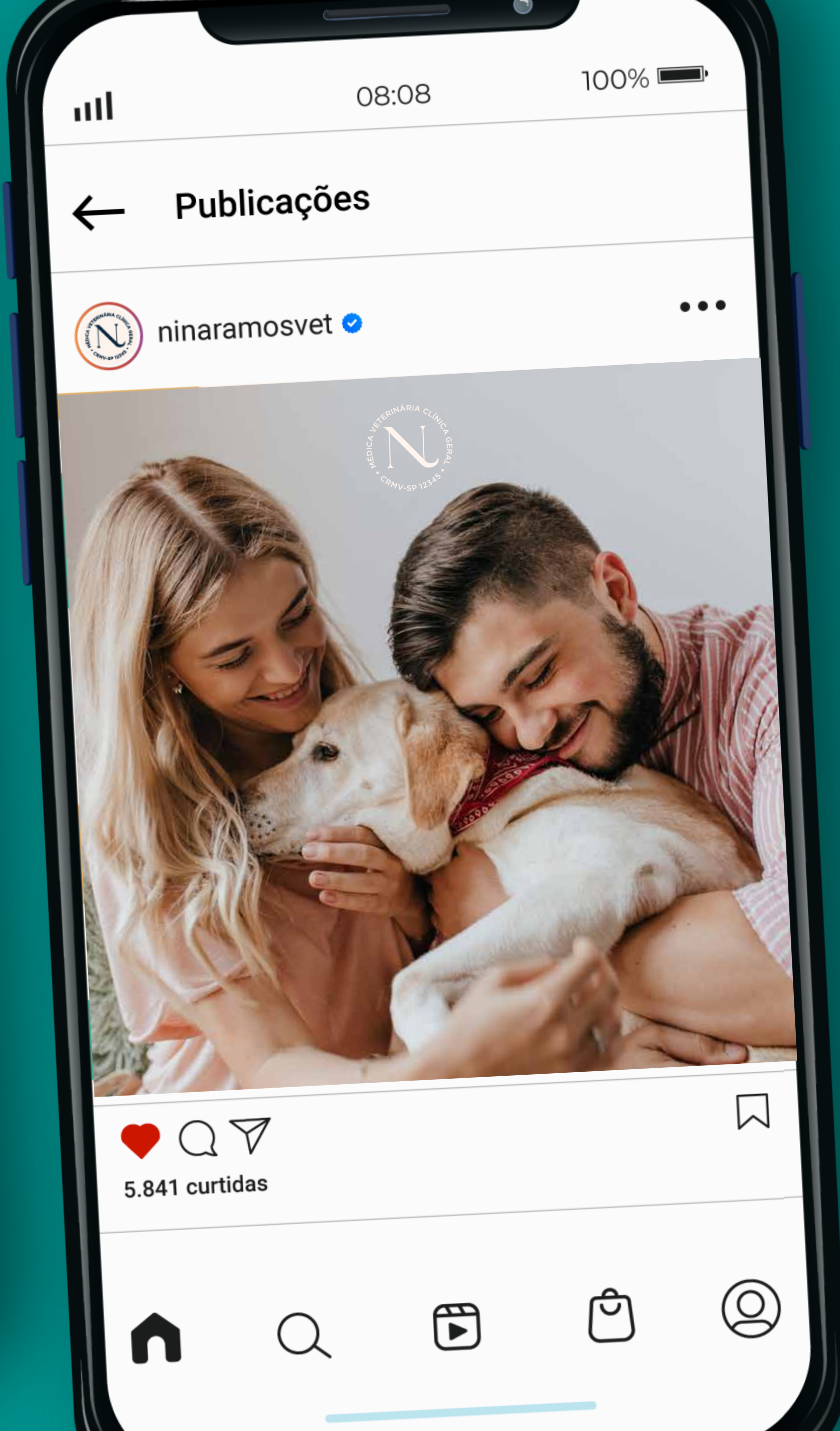
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

!@#\$%^&*()

For subtitles and body text



NINA RAMOS
MÉDICA VETERINÁRIA CLÍNICA GERAL CRMV-SP 12345

CARTEIRA DE VACINAÇÃO

Nome do pet:

Nasc.: / /

Espécie:

Raça:

Sexo:

F ☐ M ☐

Nome do tutor:

UF:

Telefone:

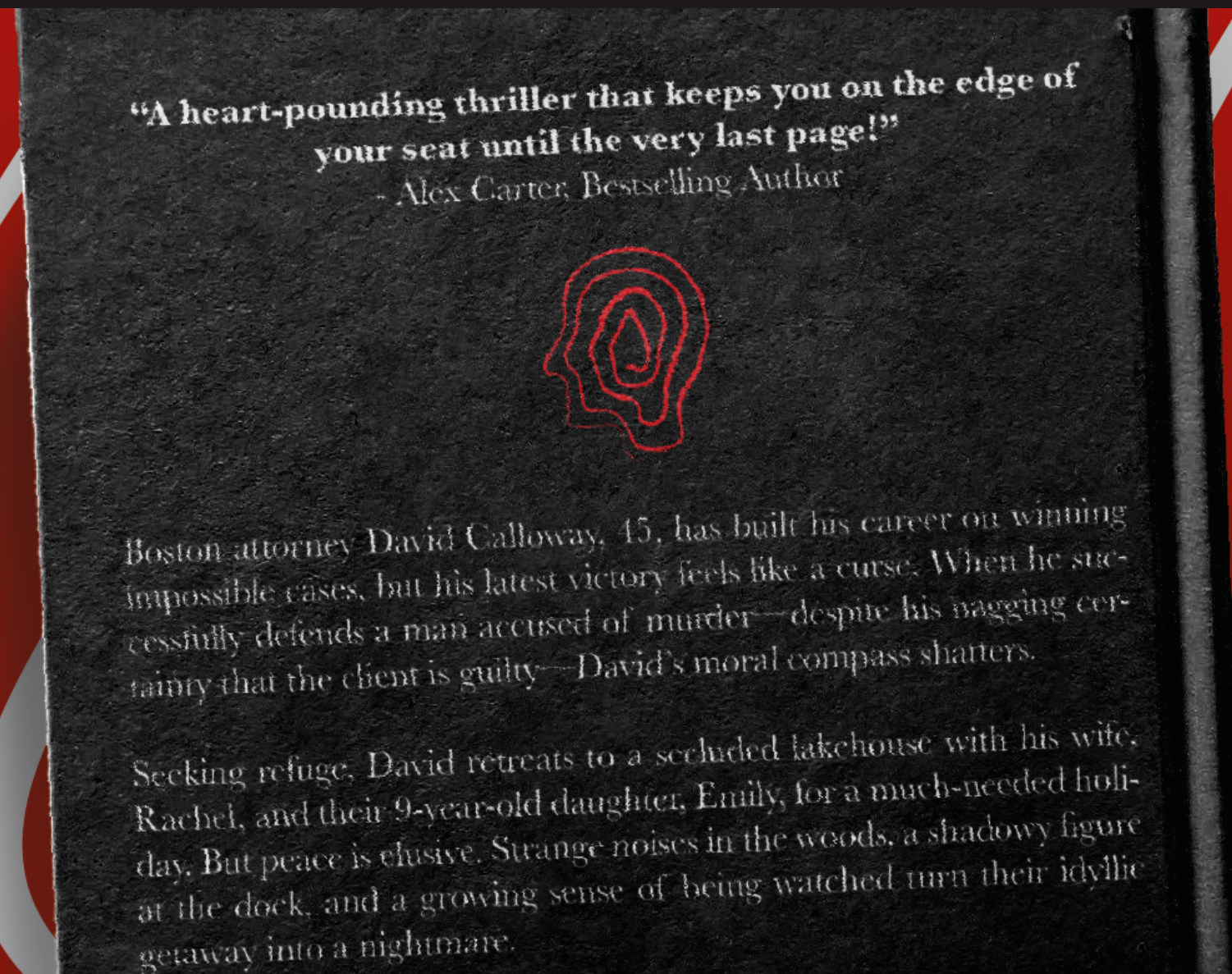
@ninamosvet

(12) 91234-5678



Book Cover

04.



"A heart-pounding thriller that keeps you on the edge of your seat until the very last page!"
- Alex Carter, Bestselling Author



Boston attorney David Calloway, 45, has built his career on winning impossible cases, but his latest victory feels like a curse. When he successfully defends a man accused of murder—despite his nagging certainty that the client is guilty—David's moral compass shatters.

Seeking refuge, David retreats to a secluded lakehouse with his wife, Rachel, and their 9-year-old daughter, Emily, for a much-needed holiday. But peace is elusive. Strange noises in the woods, a shadowy figure at the dock, and a growing sense of being watched turn their idyllic getaway into a nightmare.

As paranoia grips him, David becomes convinced that his former client is hunting him down to silence the secrets David uncovered during the trial. But are the threats real, or is David unraveling under the weight of guilt and fear? Trapped between protecting his family and confronting the truth, David must untangle the deadly web he's caught in—before the shadows of his past claim their next victim.



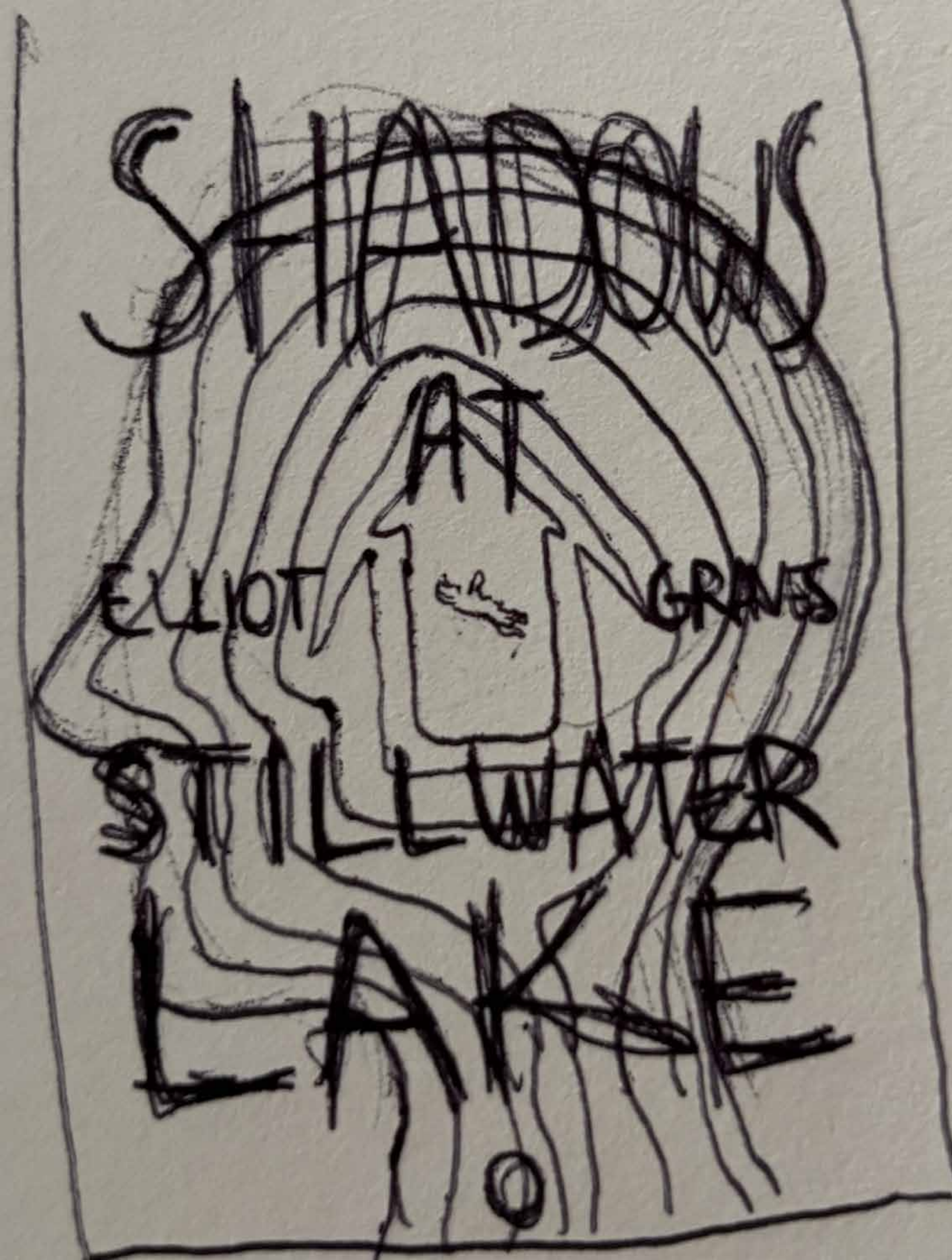
BOOK 101

SHADOWS AT ELLIOT GRAVES STILLWATER LAKE

Project	Year	Industry	My role
Shadows at Stillwater Lake	2025	Publishing Mystery novel	Front and back cover layout Illustration

“Shadows at Stillwater Lake” by Elliot Graves

Typography-led cover for a mystery novel. The final design for Shadows at Stillwater Lake uses bold, distressed typography intertwined with topographic lines to convey suspense and disorientation. The red and black palette emphasises danger and tension, while the illustration on the front forms the shape of a mysterious figure subtly turning into the shape of a cabin—representing the looming presence of the unknown. At its center, the silhouette of the main character appears to be falling, symbolising his psychological descent as the mystery unfolds.



BOOK 101



"A heart-pounding thriller that keeps you on the edge of your seat until the very last page!"

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BOOK 101

SHADOWS AT STILLWATER LAKE



ELLIOT GRAVES

SHADOWS AT STILLWATER LAKE

ELLIOT GRAVES



TKS!

gal^{DESIGN}